

(F/P)

SUPPLEMENT TO CONTRACT FOR  
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO:

262781

1. THE NAME OF THE CANDIDATE IS: Barack Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President of the US, In  
the  Primary Election,  General Election, or  Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS  
Obama For America
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS:  
Martin Nesbitt
5. THE CONTACT PERSON FOR THE PURCHASER IS:

Katie Kevleman  
Name

3050 K ST NW Washington DC 20007  
Address

202 338 8700  
Phone Number

6. THE TOP OFFICERS\* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER  
ARE:

Martin Nesbitt - Treasurer

\* The Treasurer is often the only top officer of a Candidate Committee;





WPLG

Print Date: 10/22/12

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Contract / Revision**262781**Flight Dates **10/23/12-10/29/12**Hiatus DatesOriginal Date / Revision

10/22/12/ 10/22/12

Order Sep 00:15:00Advertiser **Pol/B Obama/Pres/D**Product **OBAMA SCHED A**Estimate # **2175**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
E 5	WPLG	10/23/12	10/29/12	M-F 7-9a GMA	CM	7-9am	MTWTF--	1:00	2	\$2,000.00	P-2	0.00	NM	2	\$4,000.00	
Good Morning America (7:00 AM-8:00 AM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/23/12		10/29/12		MTWTF--		2	\$2,000.00			0.00						
E 6	WPLG	10/28/12	10/28/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	1:00	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
9a-Sun LCL 10 News (10:00 AM-10:30 AM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/28/12		-----1		1	\$1,200.00			0.00						
E 7	WPLG	10/28/12	10/28/12	SUN 11-1130P	CM	11-1135P	-----1	1:00	1	\$3,200.00	P-2	0.00	NM	1	\$3,200.00	
SUN 11-1135P (11:00 PM-11:35 PM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/28/12		-----1		1	\$3,200.00			0.00						
E 8	WPLG	10/28/12	10/28/12	Su GMA	CM	8-9am	-----1	1:00	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00	
Su GMA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/28/12		-----1		1	\$2,000.00			0.00						
E 9	WPLG	10/28/12	10/28/12	9a-Sun LCL 10 News	CM	9-1030am	-----1	1:00	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00	
9a-Sun LCL 10 News (9:00 AM-9:30 AM)																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/28/12		-----1		1	\$1,200.00			0.00						
														Totals	13 \$28,500.00	